

MEDIA RELEASE

CITADEL IS ON BEAT FOR CULTURE DAYS

September 14, 2018

(EDMONTON) The Citadel Theatre is ready to let loose during Alberta's 2018 Culture Days! We're offering free, family-friendly programming as we shake things up in downtown Edmonton. The weekend will feature crafts, backstage tours, and pop-up concerts, all leading up to an incredible musical event - **100 Guitars**. Cast members from our production of *Once* (a new Broadway musical based on the hit 2007 indie film) will lead a community chorus of guitars and voices in an en masse version of *Falling Slowly* (Oscar® for Best Original Song) while on the set of the show. A Deaf ASL Performer will sign the lyrics for a "Sign Along." This exciting event is a once-in-a-lifetime experience, and should not be missed!

Culture Days Programming Schedule

SATURDAY, SEPTEMBER 29, 2018

10 a.m. to 12:30 p.m. Backstage Tours

Meet at the Box Office and join us for a 30-minute backstage tour through our theatre venues, scenery shop, costume area, props room, dressing rooms, hidden corridors, trap rooms, and more! Tours will commence at 10 a.m., 10:30 a.m., 11 a.m., 11:30 a.m., and 12 p.m. There will be ASL interpretation available on the 11 a.m., 11:30 a.m., and 12 p.m. tours. There is a maximum of 15 people on each tour. To book a spot, visit <http://tickets.citadeltheatre.com/>.

9:30 a.m. to 11:15 a.m. Pop-up Family Concert & Crafts – *Shake Your Sillies Out!*

Edmonton songbird (and star of our upcoming production of *Matilda*) Alison MacDonald will lead families in a sing-a-long concert for babies, toddlers, kiddos, grandparents, and everyone in between! Accompanied by her trusty red ukulele, Alison will blend classic childhood favourites with original songs by her band, The Whoopsie Daisies. Come to the Tucker Amphitheatre early to make your own musical instruments out of recycled materials at our On Beat Craft Station (and you can take your new instrument home!). There will be ASL interpretation available. The craft station will run from 9:30 a.m. to 10:30 a.m., and the concert will take place from 10:30 a.m. to 11:15 a.m. No tickets needed. Stroller parking available.

SUNDAY, SEPTEMBER 30, 2018

10 a.m. to 12:30 p.m. Backstage Tours

Meet at the Box Office and join us for a 30-minute backstage tour through our theatre venues, scenery shop, costume area, props room, dressing rooms, hidden corridors, trap rooms, and more! Tours will commence at 10 a.m., 10:30 a.m., 11 a.m., 11:30 a.m., and 12 p.m. Please note that there will be ASL interpretation available on select **Saturday** tours. There is a maximum of 15 people on each tour. To book a spot, visit <http://tickets.citadeltheatre.com>.

12:30 p.m. to 2:15 p.m. Pop-up Family Concert & Crafts – *Shake Your Sillies Out!*

Edmonton songbird (and star of our upcoming production of *Matilda*) Alison MacDonald will lead families in a sing-a-long concert for babies, toddlers, kiddos, grandparents, and everyone in between! Accompanied by her trusty red ukulele, Alison will blend classic childhood favourites with original songs by her band, The Whoopsie Daisies. Come to the Tucker Amphitheatre early to make your own musical instruments out of recycled materials at our On Beat Craft Station (and you can take your new instrument home!). The craft station will run from 12:30 p.m. to 1:30 p.m., and the concert will take place from 1:30 p.m. to 2:15 p.m. No tickets needed. Stroller parking available.

7 p.m. to 8 p.m. 100 Guitars

Citadel Theatre will wrap up our 2018 Alberta Culture Days festivities with an incredible musical event that you don't want to miss – **100 Guitars**. Cast members from our hit production of *Once* (a new Broadway musical based on the hit 2007 indie film) will lead a community chorus of guitars and voices in an en masse version of *Falling Slowly* (Oscar® for Best Original Song) while on the set of the show. A Deaf ASL Performer will also be on hand to perform the lyrics, for those that would like to join for a “Sign Along” session. The lobby will open for jam sessions and ASL tutorials at 6 p.m., with the Shocter Theatre doors opening at 6:45 p.m. Explore Edmonton will be on hand to document this musical adventure. Guitar Case parking available!

Attendees will receive \$10 off tickets to *ONCE* (some restrictions apply).

Limited seating available, so please RSVP early!

To RSVP, please visit <http://bit.ly/100GuitarsRSVP>. Guitar music and lyrics will be sent to guests in their RSVP confirmation package.

For more information or to set up an interview, contact:

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Citadel Theatre's Culture Days Programming is supported by Alberta Culture Days 2018.

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